

## Chicago Law: 2016 Association Law Symposium

*The Premier Association Legal Education Event in Chicago*

Thursday, May 19, 2016

Conference Chicago at University Center

525 South State Street, Chicago, IL.

The Chicago Law: 2016 Association Law Symposium is the definitive legal education event that addresses the most pressing issues in association law today. Maximize your organization's legal knowledge, network and share ideas with your peers, earn CLE and CPE credit, and get the most comprehensive review of current practice in association and nonprofit law—all in one day.

### Who should attend?

If you are an association's in-house counsel, or an attorney with association clients, this is the symposium for you. Designed to speak directly to lawyers, this program is focused on the latest legal developments and future changes that affect associations.

In addition, we recognize that many CEOs and senior-level association executives can be responsible for updating members and staff on the latest laws and regulations. This program will give you the insider perspectives you need to keep abreast of critical legal issues.

<b>Chicago Law: 2016 Agenda</b>	<i><b>New This Year!</b> – You spoke and we listened. This year's Chicago Law Conference will feature education breakout sessions to ensure that you have plenty of options to meet your learning needs.</i>
7:30 – 8:15 a.m.	<b>Registration/Continental Breakfast</b>
8:15 – 8:20 a.m.	<p><b>Welcome!</b> ASAE's Chicago Law Planning Committee Chair</p> <ul style="list-style-type: none"> <li>Kimberly Pendo, partner, Chicago Law Partners LLC</li> </ul>
8:20 – 9:20 a.m.	<p><b>Plenary Session:</b> <b>Cyber-Secure Your Association</b></p> <p>This presentation will provide an overview of the types of cyber threats and the methods by which those threats gain entry into a company's IT environment. The session will offer a description of the many ways by which companies become vulnerable to cyber intrusions (hardware, software, humans, etc). Join this session to discuss best practices to Identify, Protect, Detect, Respond and Recover with regard to cyber threats.</p> <p><b>Content leaders:</b></p> <ul style="list-style-type: none"> <li>Tim Bowling, Plante Moran</li> <li>Jennifer Dukarski, associate, Butzel Long</li> </ul>
9:20 – 9:30 a.m.	<b>Break</b>
9:30 – 10:30 a.m.	<p><b>Education Sessions:</b> <b>Political Law Compliance Session (Part 1): Supporting Candidates, Growing Your PAC, and Increasing the Effectiveness of Your Government Affairs Program</b></p> <p>The 2016 election year is in full swing, and associations and other tax-exempt organizations will play key roles in supporting and promoting candidates as well as influencing legislators and other public officials in Washington and state capitals. Tax-exempt organizations must understand the "do's" and "don'ts" before engaging in any political activity or risk running afoul of a myriad of state and federal campaign</p>



	<p style="text-align: center;">●●●●●●●●●●●●●●●●●●</p> <p><b>The Employer’s Handbook to Employment Law</b>          One of the central roles associations fulfill is that of employer. Association administration and counsel must keep apprised of the ever changing employment laws at the state and federal level. In an effort to assist in that task, this session will focus on best practices for employers when drafting employee handbooks and hiring and/or training employees. Topics addressed will include the Illinois Pregnancy Accommodation Act, the Department of Labor’s proposed changes to overtime exemptions under the Fair Labor Standards Act, and best practices for Equal Employment Opportunity (EEO) compliance.</p> <p><b>Content leader:</b></p> <ul style="list-style-type: none"> <li>Emily Fess, attorney, Vedder Price P.C.</li> </ul>
<p><b>11:40 a.m. – 1:00 p.m.</b></p> 	<p><b>Luncheon Keynote:</b>          Grab some lunch at the buffet and settle in with some old friends and new colleagues to swap stories and listen to our lunchtime session.</p> <p><i>Luncheon Keynote:</i>  <b>Leveraging Association Partnerships: How to Inspire, Ignite and Foster Your Association’s Growth</b></p> <ul style="list-style-type: none"> <li>Laura Caldwell, former civil trial attorney, award winning author &amp; professor, Loyola University Chicago School of Law</li> </ul>
<p><b>1:00 – 1:15 p.m.</b></p>	<p><b>Break</b> (time to get from lunch to the next session!)</p>
<p><b>1:15 – 2:15 p.m.</b></p>	<p><b>Education Sessions:</b>  <b>Ethics in Action</b>          This session will use an interactive roundtable and presentation style approach to identify, analyze and discuss various ethical conflicts and dilemmas faced by attorneys who serve as associations’ in-house counsel or who have association clients. Panelists will prepare and present scenarios that highlight ethical considerations and rules that members’ face on a regular basis and each roundtable will be tasked with working through the respective issues to arrive at the most appropriate ethical conclusion.</p> <p><b>Content leaders:</b></p> <ul style="list-style-type: none"> <li>Michael Catalfimo, shareholder, Carter Conboy</li> <li>Mackenzie Monaco, attorney, Carter Conboy</li> </ul> <p style="text-align: center;">●●●●●●●●●●●●●●●●●●</p> <p><b>Successful Meetings: Navigating Legal Issues Associated with Meeting Contracts</b>          Learn from our team of experts about what's new and different in hotel and exhibit contracts. This fast-paced session will get you thinking about hot topics such as avoiding hidden pitfalls, addressing disruptive technologies, and understanding the risks hidden within standard contract language.</p> <p><b>Content leaders:</b></p> <ul style="list-style-type: none"> <li>Kelly Fox, senior vice president, meetings, Institute of Food Technologists (IFT)</li> <li>Barbara Dunn O’Neal, partner, Barnes &amp; Thornburg LLP</li> </ul>
<p><b>2:15 – 2:25 p.m.</b></p>	<p><b>Break</b></p>

2:25 – 3:25 p.m.	<p><b>Plenary Session:</b>  <b>Negotiation: Critical Skills and Techniques to Boost Your Success</b>            Whether you're trying to close an important deal, resolve a fiery dispute or manage a client, negotiation skills are crucial to your success. Participate in an interactive discussion that will highlight how to make difficult conversations productive. The session will focus on critical aspects of negotiation and mediation to help you improve your negotiating effectiveness. You will walk away from the discussion with practical strategies and tools that you can implement for success.</p> <p><b>Content leaders:</b></p> <ul style="list-style-type: none"> <li>• Dr. Gail Berger, assistant professor of instruction, Northwestern University</li> </ul>
3:25 – 3:35 p.m.	Break
3:35 – 4:35 p.m.	<p><b>Closing Plenary Session:</b>  <b>Dancing with the Stars!</b>            Tired of doing the tango without a lead around the issues that affect you on a daily basis? Join us as a panel of well-recognized association law experts show off lightning quick steps and dizzying twirls while responding to your questions about a wide array of legal issues facing associations today. The dancing may be figurative, but the information will be substantive, relevant, and interesting. Come ready to gather some new ideas, and shimmy away with some killer moves!</p> <p><b>Content leaders:</b></p> <ul style="list-style-type: none"> <li>• Moderator: J. Craig Busey, general counsel, American Dental Association</li> <li>• Paula Cozzi Goedert, partner, Barnes &amp; Thornburg LLP</li> <li>• Jonathan T. Howe, FASAE, senior partner and president, Howe &amp; Hutton, Ltd</li> <li>• C. Scott Litch, CAE, COO and general counsel, American Academy of Pediatric Dentistry</li> <li>• Jed R. Mandel, partner, Chicago Law Partners, LLC</li> </ul> <p><b>Thank you!</b>  <i>Annual Association Law Planning Committee Members</i></p>
4:35 – 5:30 p.m.	<p><b>Networking Reception</b>            It has been a long day. Join us in the beautiful outdoor terrace to unwind and share nuggets of knowledge you've acquired throughout the day with your peers. Spend a few minutes catching up with some old friends and maybe even make a new one!</p>

## Additional Information:

### Registration

Visit <https://www.asaecenter.org/meetings/2016-04-15-chicago-law-2016-association-law-symposium> to register online, or call 888-950-ASAE (2723) or 202-371-0940 to register by phone. You can also get details and information regarding, CAE credit hours, transportation and more! \*If you require special accommodations to fully participate, please send a written description of your needs to: [cpeck@asaecenter.org](mailto:cpeck@asaecenter.org)

### Tuition

\$695 for ASAE members  
 \$895 for nonmembers

### Bring Your Team and Save

When one person from your organization registers, all subsequent colleagues from the same organization may register for \$595 (or \$795 for nonmembers)—a \$100 savings! To take advantage of this offer, please contact Member Services at 1-888-950-2723 (in Washington, DC, 202-371-0940).

### **Peer-Created Education**

ASAE staff has developed this learning experience with input and guidance from senior-level legal professionals. Thank you to ASAE's Legal Section Council for contributing their expertise and ideas to shape this learning opportunity!

### **Earn CLE and CAE Credit Hours**

Earn seven (7) Certified Association Executive (CAE) hours toward certification or re-certification of your designation. This program is also eligible for CLE credit. Do you plan to attend the Symposium and need CLE credits? Please send an email indicating the state for which you need credits to [tjohnson@asaecenter.org](mailto:tjohnson@asaecenter.org).

### **Program Hours**

Registration and continental breakfast will begin at 7:30 a.m. The education programming will run from 8:15 a.m. – 4:35 p.m. A networking reception will be held from 4:35 – 5:30 p.m.

### **Accommodations**

While there is no hotel room block for this program, there are several hotels in the area. Try researching hotels near the Conference Chicago at University Center. Some of these include – **Hotel Blake**, 500 S. Dearborn St. 312-986-1234; **Hyatt Centric Loop**, 100 W. Monroe St. 312-236-1234; **Palmer House**, 17 E. Monroe St. 312-726-7500; **Renaissance Blackstone Chicago Hotel**, 639 S. Michigan Ave. 312-447-0955; **Hilton Towers Chicago**, 700 S. Michigan Ave. 312-922-4400.

### **Cancellation Policy**

If received in writing at least five business days before the program begins, you will be refunded your registration fee after a \$75 administrative charge. Cancellations not received in writing by the date required will not be eligible for a refund. No-shows will not be refunded.

### **Access Pass**

This program is worth 14 Access Pass Points. For more information on our access pass program and benefits please visit: <https://www.asaecenter.org/membership/organizational-membership/asae-access-pass>

### **Confirmation**

You will receive an electronic confirmation of your registration from ASAE upon completion of your order, and an additional confirmation reminder within several days prior to the start of the program.

### **Location**

Conference Chicago at University Center  
525 S State Street  
Chicago, IL. 60605  
312.924.8110

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### **Register Today**

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